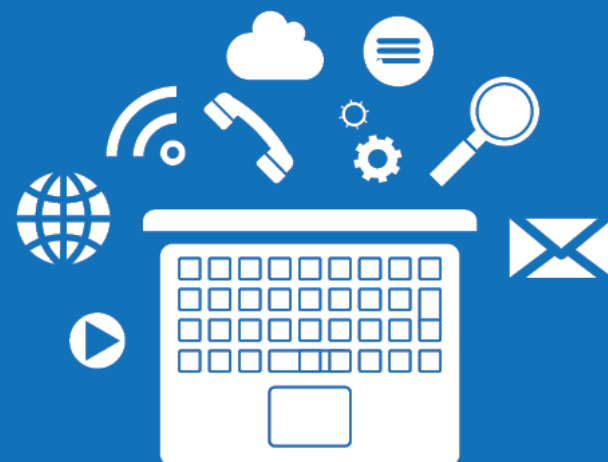




# Why we need converged infrastructure

And how to do it



# On our Regcast today

Clive Freeman, **HP**

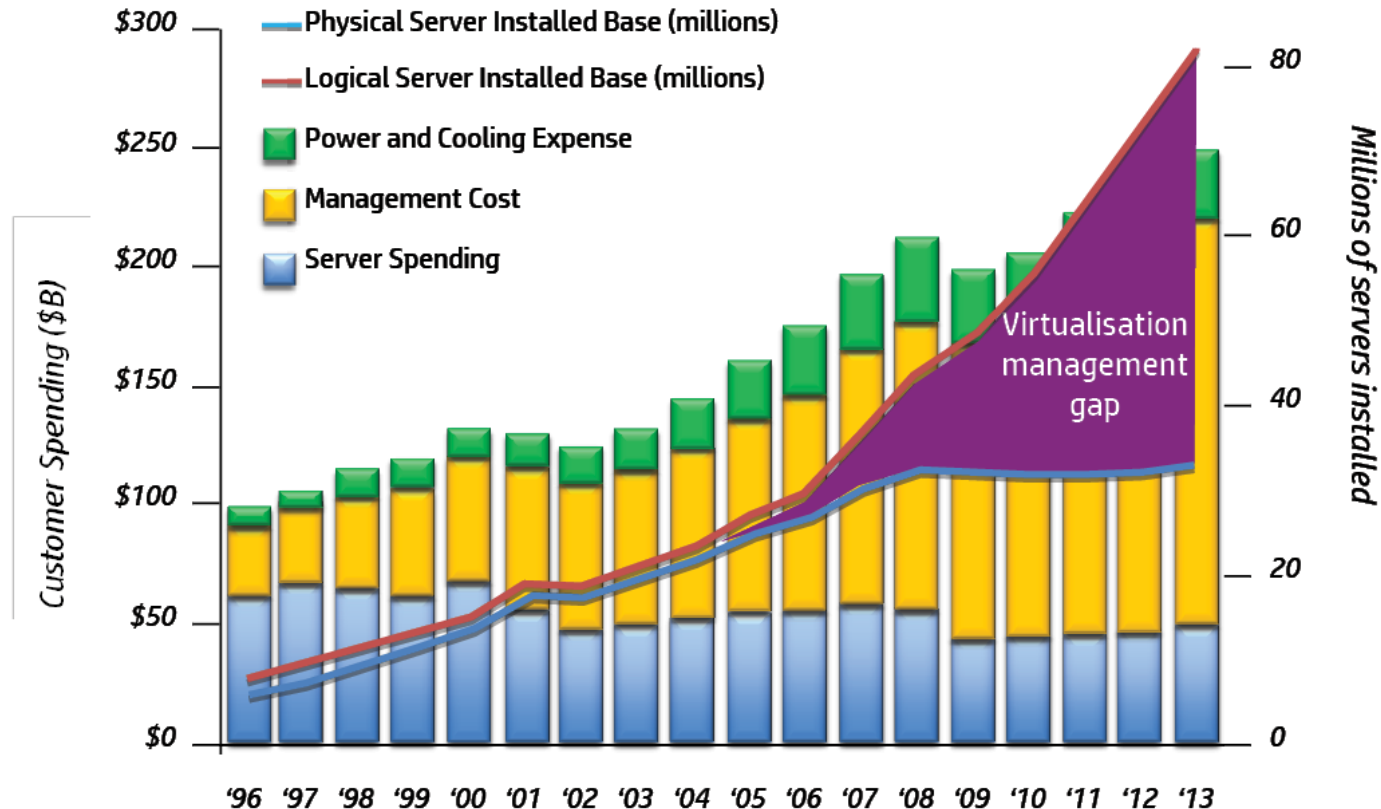
Tony Lock, **Freeform Dynamics**

Tim Phillips, **The Register**

# The problem

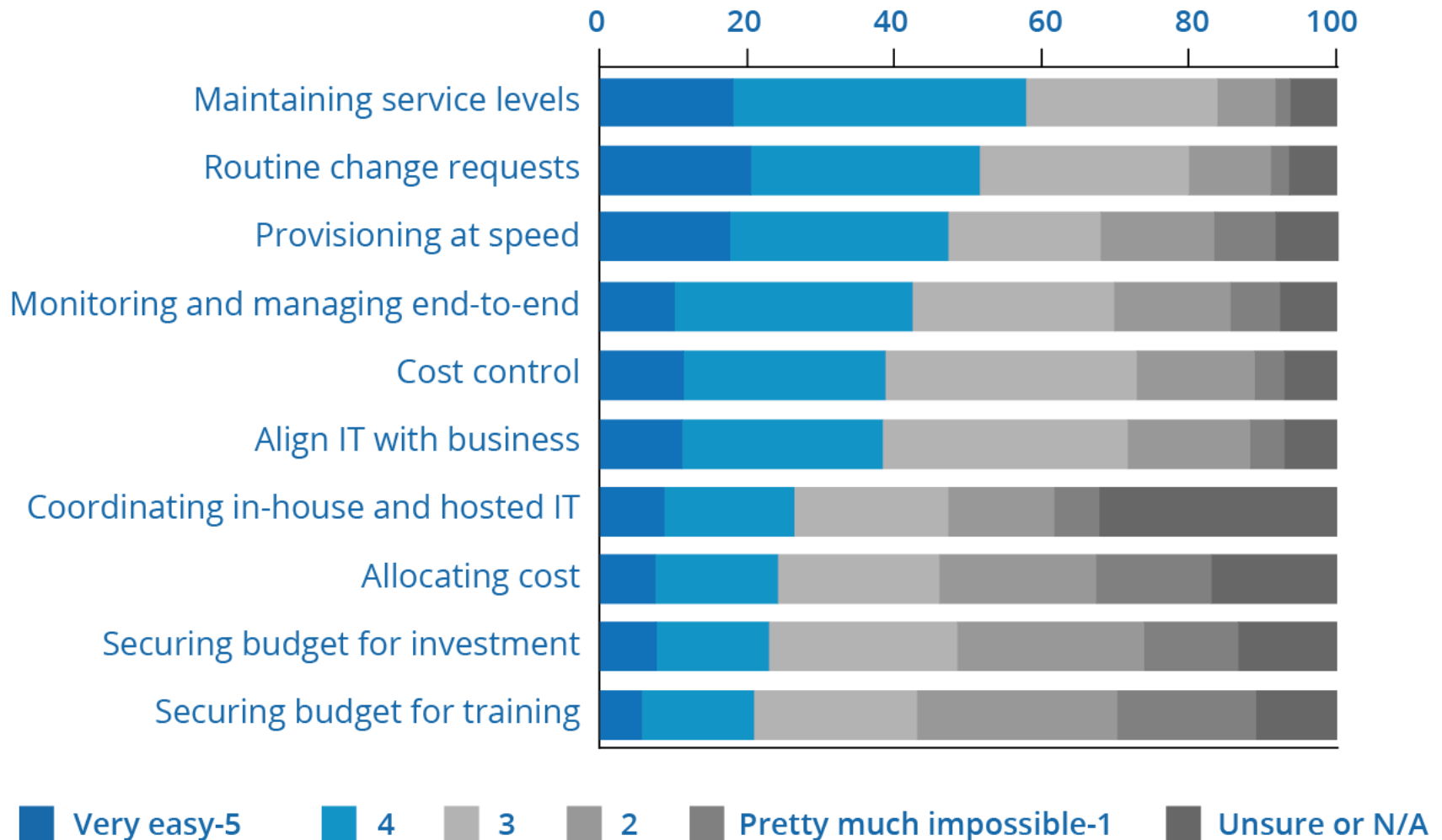
“Virtual sprawl” and raised expectations have given you a management problem in your data centre. Can converged systems solve your problem?

# The virtualisation management issue

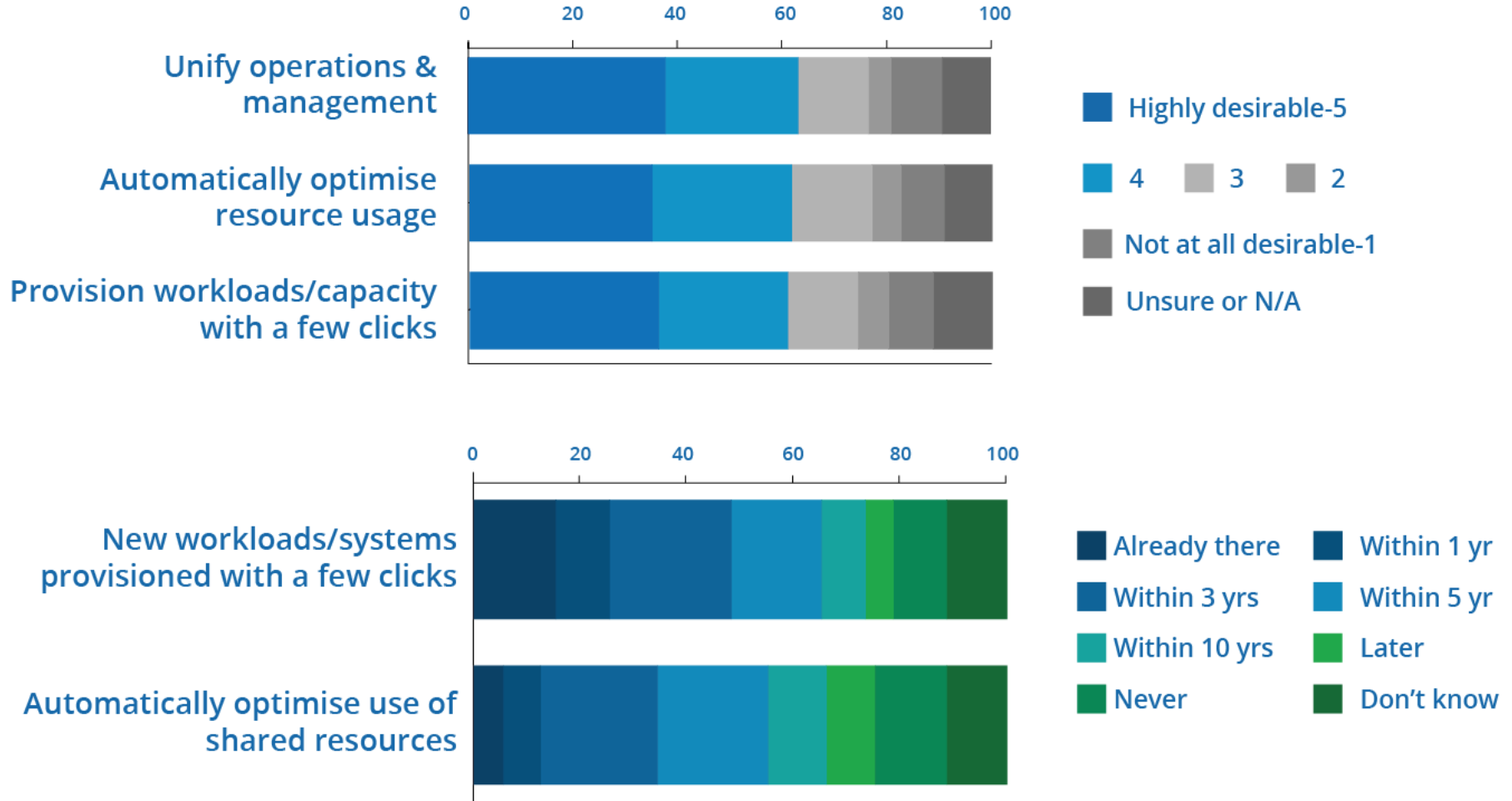


Source: IDC 2013

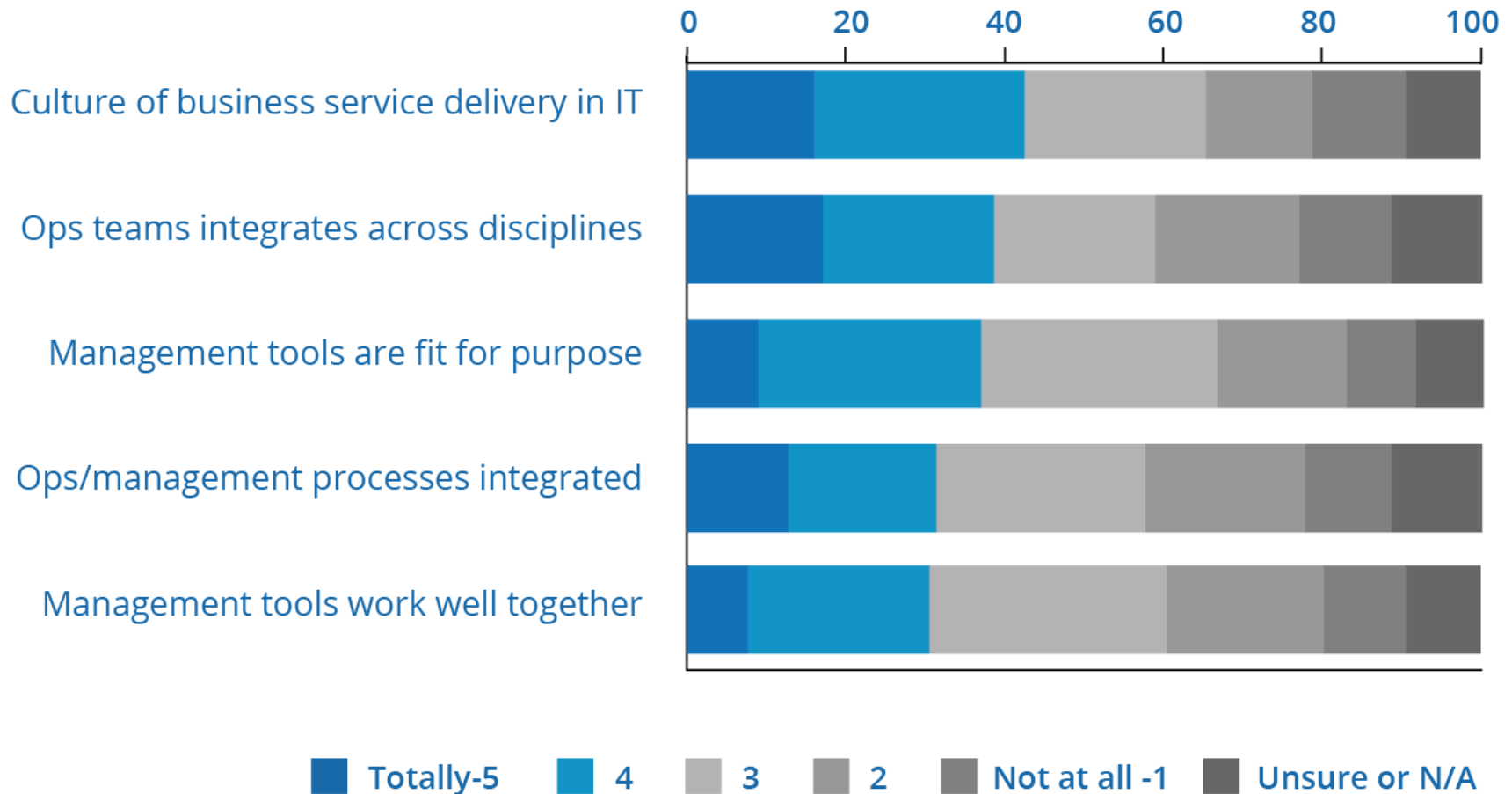
# How easy are the following in your environment?



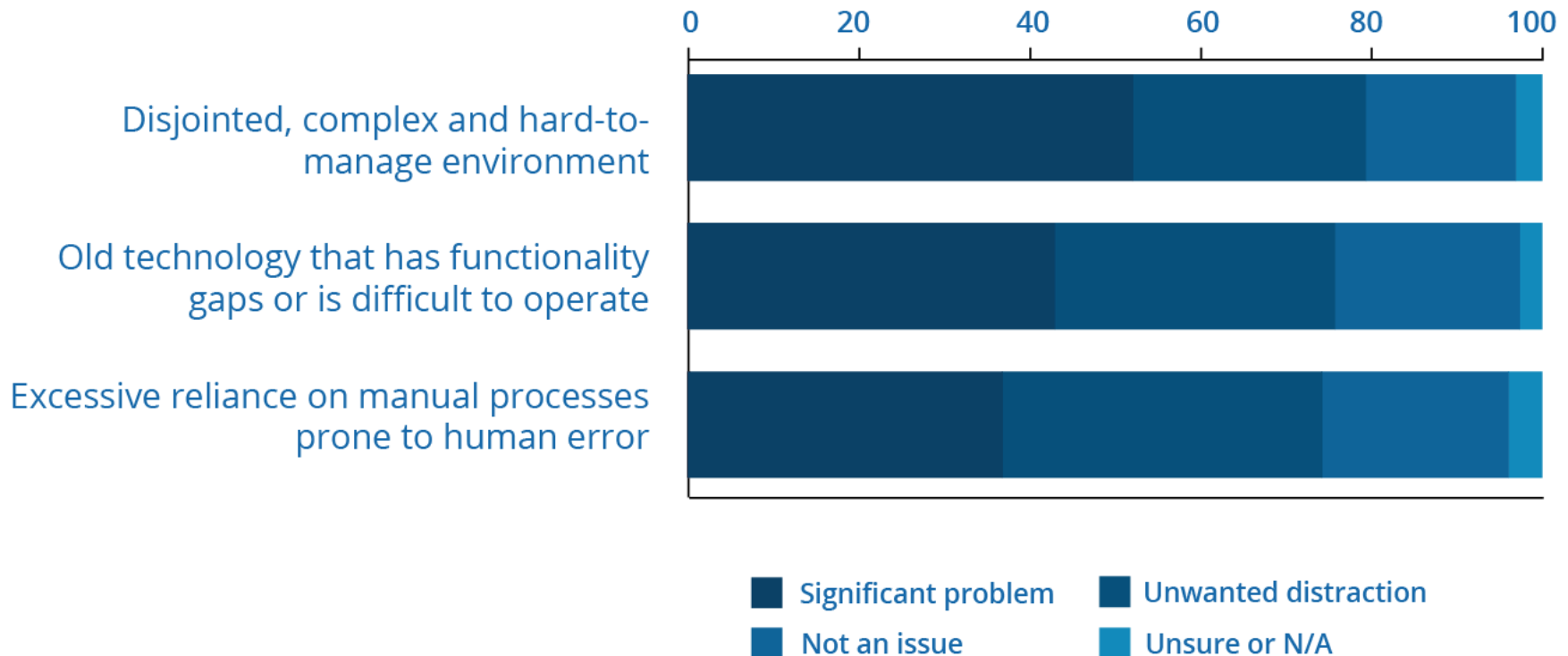
# Operations and management visions



# How much do the following apply in your environment?

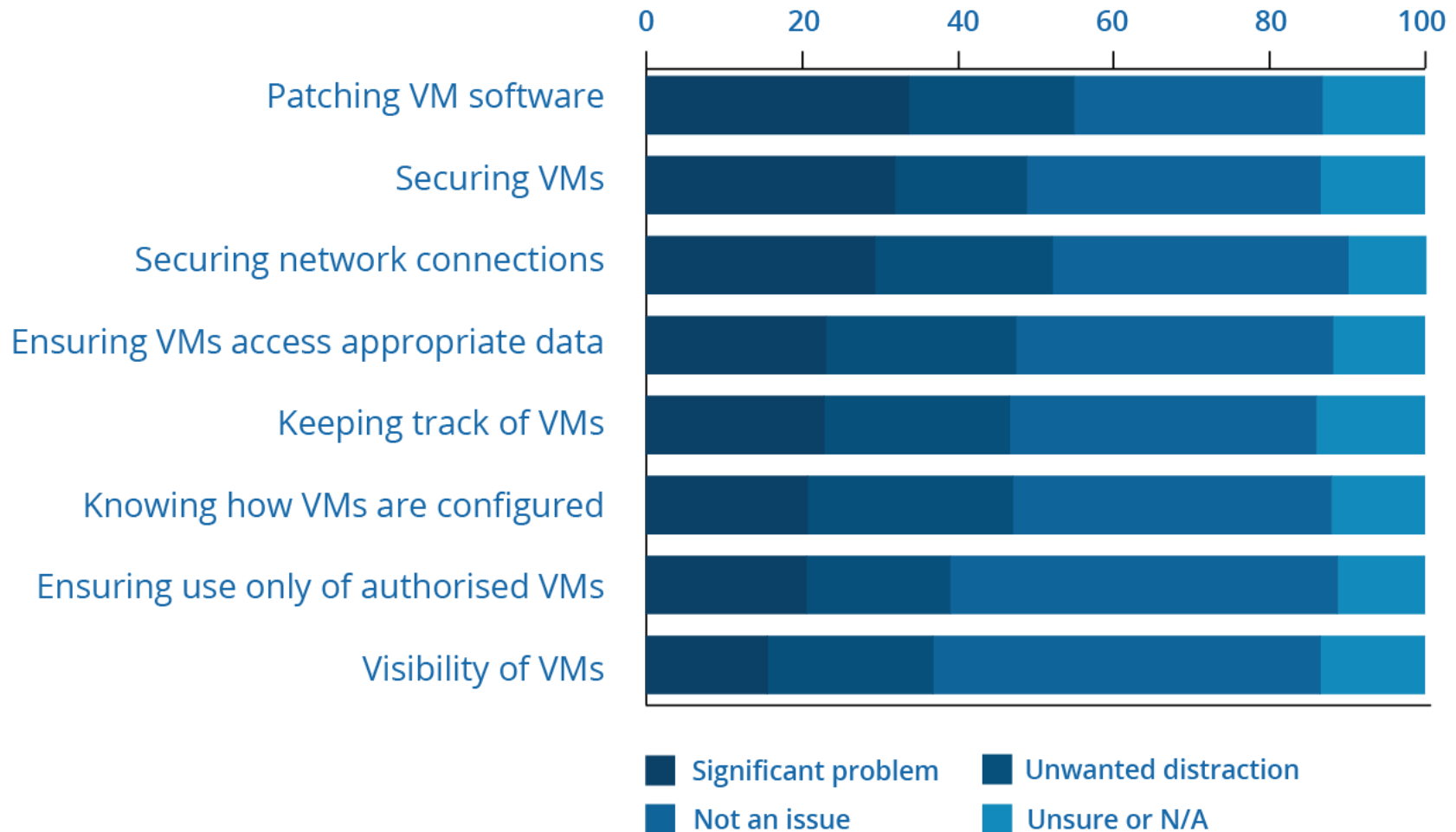


# How much are the following a problem for you?



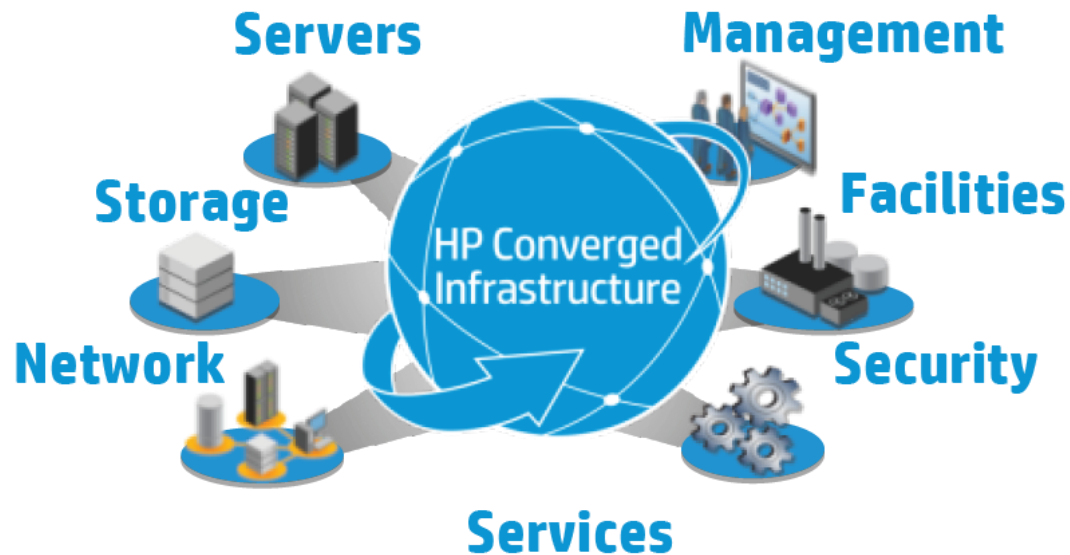


# How much are the following a challenge for you, managing VMs?



# Converged infrastructure solves this

Accelerates provisioning and simplifies management through shared pools of interoperable resources



# HP: Full portfolio, solution focused

## Virtualisation

CS 300  
CS 700  
CS 700x

## Hosted Desktop

CS 100

## Collaboration & email

CS 300  
SL 4540

## Analytics/ Big Data

CS 300

## SAP HANA

CS 500  
CS 900



### Simple to buy

50-1000+ VM's  
Up to 1800 servers/rack (with CS100)



### Simple to deploy

Order to operations in as  
few as 20 days



### Simple to manage

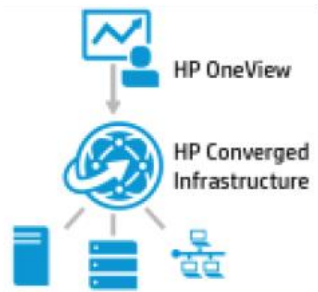
Managed as ONE  
Unified servers & storage



### Simple to support

One Company: HP

# HP OneView: faster provisioning, monitoring and troubleshooting

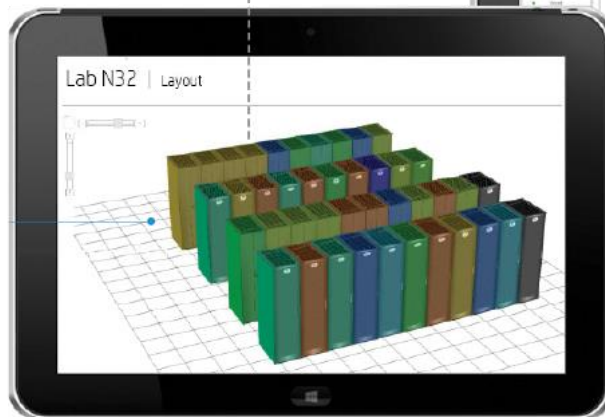


Smart search

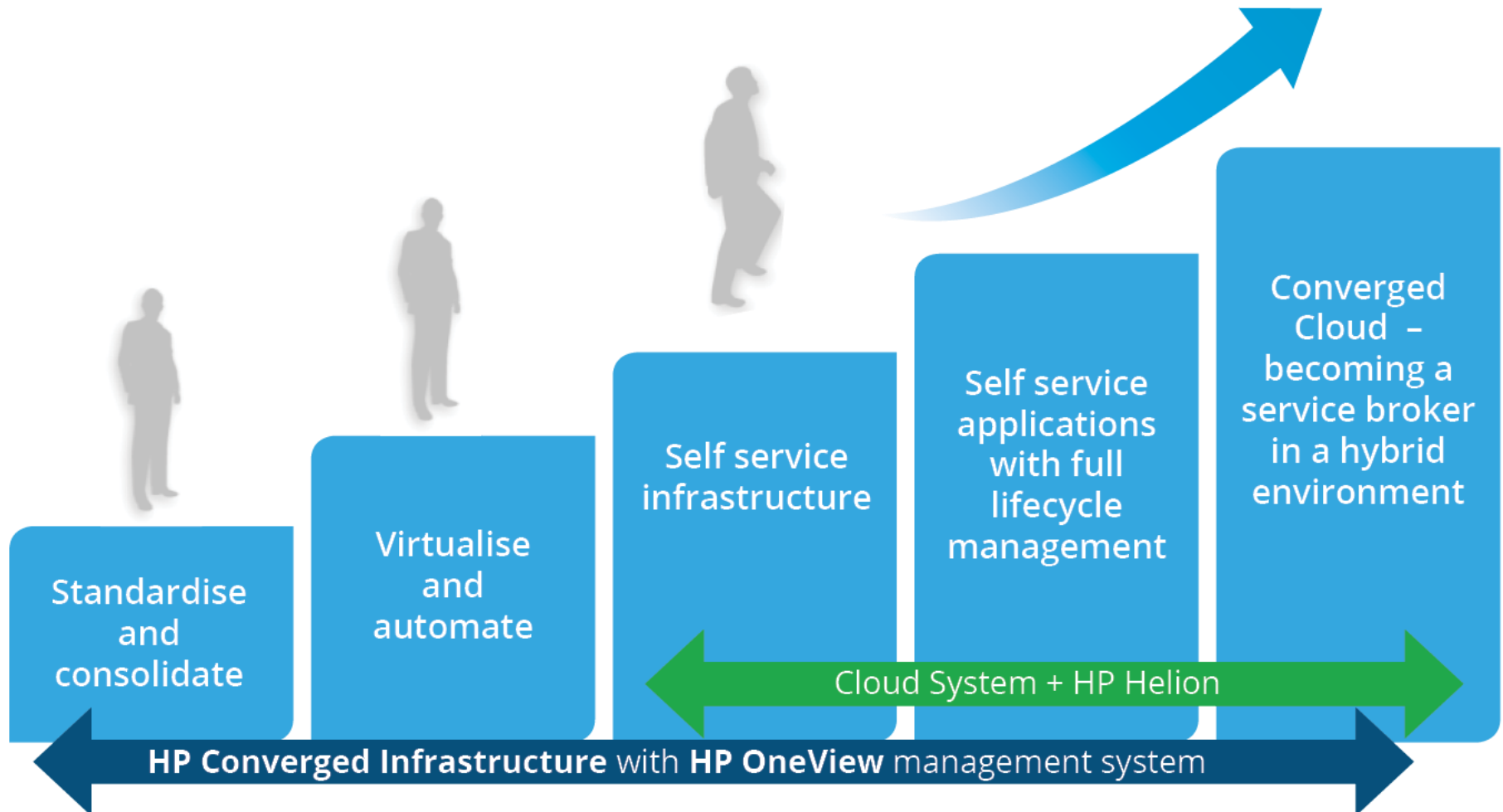
Dashboard integration

Map view

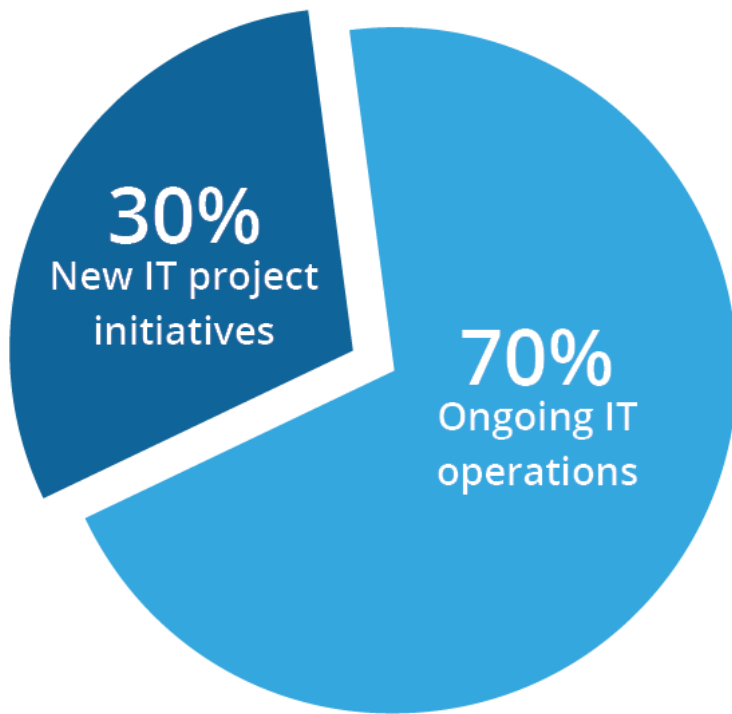
3D thermal & power



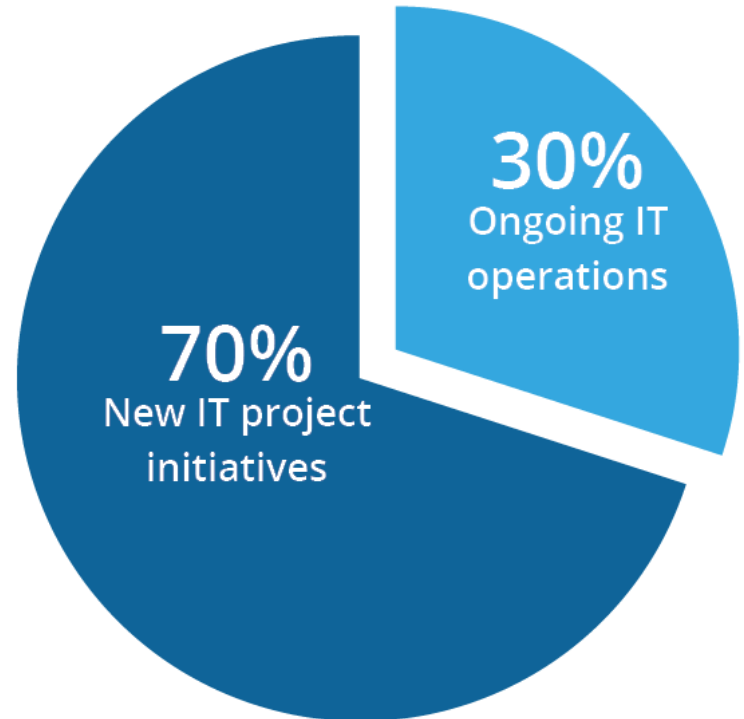
# How to get there from here



# Value: from sprawl to innovation



**Current reality**



**Future capability**

# Impressive business results

TCO savings  
of  
**\$12.9 million**

Decrease  
costs for  
desktops by  
**50%**

**30%** increase  
in stadium  
revenue

# Further reading

Deliver your ITaaS vision	<a href="http://reg.cx/2bsF">http://reg.cx/2bsF</a>
Frost & Sullivan converged systems research	<a href="http://reg.cx/2bsJ">http://reg.cx/2bsJ</a>
HP Converged systems	<a href="http://reg.cx/2bsL">http://reg.cx/2bsL</a>
HP One View	<a href="http://reg.cx/2bsM">http://reg.cx/2bsM</a>



# Thanks for joining us



An archived version of today's event will be made available on The Register in the near future.

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