

# Dealing with the GDPR challenge

## The catalyst for a move to modern data protection

Personal data is everywhere – do you know where? Or how easily anonymised data could be de-anonymised?

If someone requests their personal data, could you find it all? Even the backup/archive copies, or copies passed to other organisations?



GDPR governs the collection, storage, transfer, processing and disposal of personally-identifiable data.

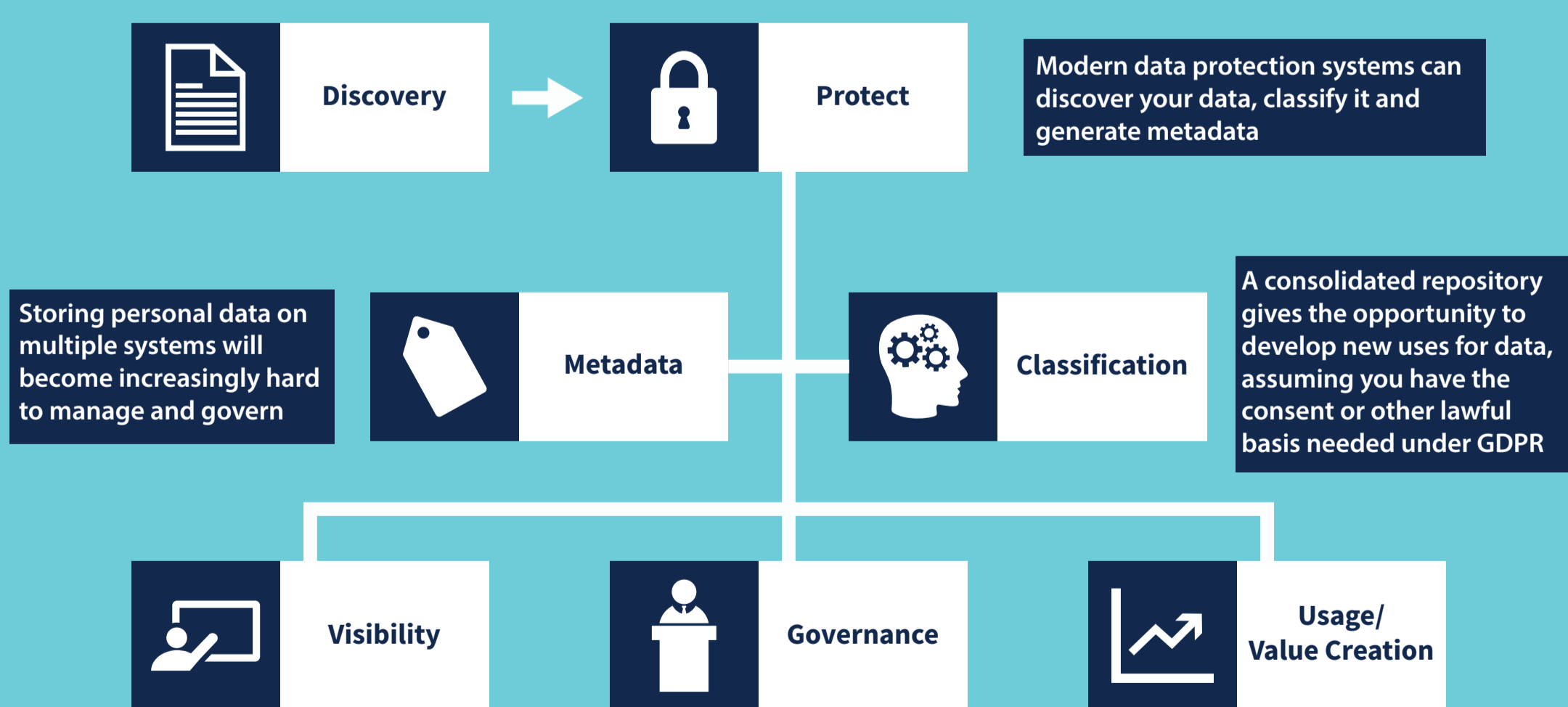
Do you know which of your data is sufficiently sensitive and personally-identifiable to be covered by GDPR?

## GDPR Top Tips

- Understand GDPR and its aims**  
Take advice from a specialist lawyer if need be
- Assign key responsibilities**  
Roles and functions may or may not be full-time
- Understand what you hold and where**  
Data discovery is an essential early step
- Define the scope of your requirement**  
Not all of your data will be subject to GDPR
- Identify your GDPR compliance gaps**  
Start by reviewing existing protection measures
- Assess your GDPR risk, and prioritise**  
Ensure the important things are covered first
- Minimise what personal data you hold**  
If you don't need it, don't collect or keep it
- Get advice from your national regulator**  
Their job is to promote and assist compliance
- Build a road-map for compliance**  
Proactivity to keep the regulator on side
- Use compliance as a catalyst for change**  
Modernise your systems, policies & processes
- Create incremental value from efforts**  
Use data insights to open new opportunities

## Modern Data Protection

An urgent change for many will be to bring in a modern data protection system, to form a solid foundation upon which the policies and processes necessary for GDPR compliance can be implemented in a cost-effective and manageable way.



## Incremental Business Benefit

- Agility**  
Flexible policies  
Pay as you grow  
Faster recovery
- Exploitation**  
Do more with backups  
Build customer trust  
Discover 'dark data'
- Efficiency/cost**  
Simplifies compliance  
A single repository, serves multiple tasks

**Want to know more?**  
(see links below)